



VICTORIA TRAN

USER INTERFACE + GRAPHIC DESIGNER

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november 2008 **Memeo Inc**

– present User Experience + User Interface
San Jose, CA

- Design user flows, wireframes, and interfaces.
- Strong design knowledge with emphasis on desktop, web, and iOS mobile applications.
- Adept to the various phases of a product's life cycle, including validating requirements, gathering customer feedback, and building interactive prototypes using html/css and javascript.
- Excellent communication and time-management skills.
- Focuses on optimal efficiency, simplicity, functionality, and overall user experience.
- Lead designer for Memeo's product line (e.g.: Memeo Connect, Memeo Send, Memeo Backup, etc.)

november 2008 **Justalilevil**

– present Self Employed Freelance Designer
Santa Clara, CA

- Provide clients with full design services.
- Create interactive prototypes for interfaces using Keynote.
- Focused on branding, user experience/interface design, web development (e.g.: wordpress cms, html, css), print, etc.

march 2007 **The Flower Press Creative Studio, LLC.**

– present Freelance User Experience/User Interface Designer
Seattle, WA

- Actively collaborate with creative team to conceive designs with marketing strategy in mind.
- Design and develop brand identities, web interfaces, websites, and collateral for clients.
- Create wireframes and user flows for complex interactive websites and web applications.

january 2002 **AP Printing Corporation**

– present Part-Time Graphic Designer
Santa Clara, CA

- Work directly with clients on designing wedding and business stationeries.
- Responsible for communicating art directions to team.
- Successfully coordinate projects from design concept to final production.

july 2006 **Zaavy**

– august 2007 Freelance Graphic Designer
Sebastapool, CA

- Collaborated with marketing team to design business, school, and sports related banners/flags using Zaavy's custom software.
- Created templates for marketing and collateral materials.

education **University of San Francisco 2008**

San Francisco, CA
Bachelor of Arts with emphasis in Graphic Design
Minor in Media Studies
Cum Laude

skills Acrobat Professional

Photoshop

Dreamweaver

Illustrator

InDesign

Knowledgeable with Flash + After Effects

OmniGraffle Professional

iWorks

HTML/CSS

Wordpress

interests Airsoft

Cooking

Tech junkie

Design

Scenic drives

Video games

Social media

reference References available on linkedin profile

<http://www.linkedin.com/in/vtran9>