



# VICTORIA TRAN

## FREELANCE DESIGNER

IDENTITY • WEB • USER INTERFACE • PRINT • ILLUSTRATION

### Experience

#### Memeo Inc

User Interface & Graphic Designer

San Jose, CA | November 08 - Ongoing

- Responsible for designing simple, intuitive, and responsive interfaces for both Mac and Windows
- Collaborate with engineering, marketing, and business development teams to deliver products for both consumers and businesses
- UI lead for Memeo Backup, Memeo Send, and me.memeo.com

#### The Flower Press Creative Studio

Freelance Web and Graphic Designer

Seattle, WA | March 07 - Ongoing

- Collaborate with creative team to conceive designs with marketing strategy in mind
- Consistently meet deadlines and requirements
- Designing and developing identity, website, ui, and collateral for clients

#### AP Printing Corporation

Part-time Graphic Designer

Santa Clara, CA | January 02 - Ongoing

- Work directly with clients
- Responsible for communicating specific directions to team members
- Successfully coordinated projects from concept through completion

#### Zaavy

Freelance Designer

Sebastopol, CA | July 06 - August 07

- Collaborated with marketing team to design business, school, and sports related banners and flags using Zaavy's custom software
- Created templates for marketing and collateral materials
- Consistently recognized for vector illustration work

#### 36 Degrees

Freelance Web Designer

Bay Area, CA | November 07 - Ongoing

- Built CSS/HTML and Flash website
- Manage website updates

#### USFCA, "Design for the Web"

Web Design Tutor for Upper Level Design Students

San Francisco, CA | January 07 - May 08

- Responsible for tutoring design students with CSS/HTML and basic Flash
- Developed homework assignments that helped strengthen students' skills

#### USFCA, "Web Design and Development"

Teacher's Assistant

San Francisco, CA | January 07 - May 07

- Assisted students with planning, designing, storyboarding, and building websites using CSS/HTML

PHONE

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EMAIL

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WEB

WWW.JUSTALILEVIL.COM

### Education

University of San Francisco, California | Spring 08

- Bachelor of Arts with emphasis in Graphic Design
- Minor in Media Studies
- 3.55 GPA, Cum Laude

### Skills

#### Software

- Acrobat Professional
- After Effects
- Dreamweaver
- Flash
- Illustrator
- InDesign
- Photoshop

#### Computer Languages

- Hand coded css/html  
(Compatible with standard web browsers)
- Basic Actionscript 2.0/3.0
- Basic javascript
- Basic php  
(Wordpress or similar setup)

#### Other Interesting Skills

- Fluent in Vietnamese
- Background in audio mixing and podcasting
- Knows how to hackintosh

### Interests

- Airsoft
- Cook
- Customize/hack stuff
- Go on scenic drives
- Graphic design
- Hike
- Play video games
- Shop
- Shooting
- Reading
- Watch Movies