



VICTORIA TRAN / WEB & GRAPHIC DESIGNER

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EDUCATION Bachelor of Arts with emphasis in Graphic Design, minor in Media Studies
University of San Francisco, California. 3.55 GPA | Spring 2008

CREATIVE EXPERIENCE Branding & Identity, Website, Interface, Collateral, Blog, Vector Illustration

PROFESSIONAL EXPERIENCE The Flower Press Creative Studio

Freelance Web and Graphic Designer San Francisco, California | March 07 - Ongoing

- Collaborate with creative team to conceive designs with marketing strategy in mind
- Consistently meet deadlines and requirements
- Designing and developing identity, website, ui, and collateral for clients
- Recognized for consistent quality of work and efficiency

AP Printing Corporation

Part-time Graphic Designer Santa Clara, California | January 02 - Ongoing

- Work directly with clients to develop creative solutions
- Responsible for communicating specific directions to team members
- Successfully coordinated projects from concept through completion

Zaavy

Freelance Designer Sebastopol, California | July 06 - August 07

- Collaborated with marketing team to design business, school, and sports related banners and flags using Zaavy's custom software
- Created templates for marketing and collateral materials
- Consistently recognized for vector illustration work

Givae Salon | 36 Degrees

Freelance Web Designer Bay Area, California | November 07 - Ongoing

- Built CSS/HTML and Flash website
- Manage website updates

Toscana Spa & Salon

Freelance Graphic and Web Designer Roseville, California | November 07

- Designed and developed identity system and brand
- Website design and CSS/HTML production
- Collateral design (e.g.: gift cards, business cards, envelopes)

RELEVANT EXPERIENCE University of San Francisco | Tutor for "Design for the Web"

Web Design Tutor San Francisco, California | January 07 - May 08

- Responsible for tutoring graphic design students with CSS/HTML and basic Flash
- Developed homework assignments that helped strengthen students' skills
- Established a trusting relationship with students and professors
- Consistently recommended for various student design jobs on campus

University of San Francisco | TA for "Web Design and Development"

Teacher's Aid San Francisco, California | January 07 - May 07

- Assisted students with planning, designing, storyboarding, and building simple websites using CSS/HTML

TECHNICAL PROFICIENCY After Effects, Dreamweaver, Flash, Freehand, Illustrator, InDesign, Microsoft Powerpoint, Microsoft Word, Photoshop, Pro Tools, Soundtrack Pro, Wordpress, Blogger, CSS/HTML

Familiar with: Final Cut Pro, Actionsript 2.0/3.0, JavaScript, PHP

Other skills: Fluent in Vietnamese, podcasting (recording and mixing audio)

REFERENCES Available upon request